

Advatek Reseller Program

Dear [NAME],

Advatek is known for ground-breaking, innovative lighting solutions, and this year will see the launch of a wide range of new products that will cement Advatek's place as the gold standard in lighting. Our line of PixLite controllers will provide customers with the right controller for the right occasion, and you can be the first local source that supplies them.

In addition to the flexibility the PixLite line is known for, all of our new controllers will come with CE, FCC certifications and we are working hard to obtain a UL equivalent certification on this new range of PixLites with Intertek.

As an early investor in this technology, you will show your customers you're an innovative retailer, as committed to embracing the future as they are. You will also be in the elite group of early adopters who will take advantage of their status as first movers in cementing a loyal customer base.

We at Advatek are excited to talk with you more about our product line and how we can help you get the most out of being an Advatek-authorized reseller. We collaborate with all of our resellers with case studies, cross-promotion, and more. We are here to help ensure your success with our products. Our partnership will be built on collaboration and support, and not purely transactional.

We'd love to talk to you more about our exciting new PixLite controllers, the benefits of being an Advatek reseller, and how we can work together to create illuminating solutions for your customers.

Sincerely,
[NAME]
Advatek

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SOURCES USED:
Project Brief