Possible Subject Lines

We noticed something!

Your lawn could use some reseeding!

Body

Dear [Mr. _____],

Part of Sharp Lawn Care's promise to its clients is to follow up whenever we identify an area of concern. On our recent visit to care for your lawn, we noticed that there are thin areas that would benefit from our fall seeding service.

This service combines aeration and seeding to promote thick, healthy grass, which is the best defense against weeds and against unwanted insect pests that can harm you and your lawn. We'll also apply a starter fertilizer and a pre-emergent herbicide that will stop weeds like crabgrass from growing while your grass is strengthening.

If you'd like to learn more about aeration and why fall is the best time for seeding in our region, please read the articles "The Problems with Spring Seeding" and "When and Why to Aerate" in our Learning Center.

In the meantime, please get back to us as soon as you can for a free quote on this valuable service. We look forward to seeing you again soon!

Lance Britton
President, Sharp Lawn Care

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SOURCES USED:

https://www.sharplawncare.com/lawn-maintenance/spring-fall-aeration/
https://www.sharplawncare.com/lawn-maintenance/the-problems-with-spring-seeding/