



# BMW VALUE SERVICE.

A close-up photograph of a car's suspension system, showing a blue plastic control arm, a metal shock absorber, and a shiny chrome wheel rim. The background is blurred, showing other parts of the car and the workshop environment.

## COMPETITIVE PRICING FOR THE LIFE OF YOUR BMW.

Wherever your BMW is on its journey, there's an easy, affordable way to keep it at its best. It's called BMW Value Service, available only at your BMW Center. Transparent pricing, 100% Original BMW Parts, and the expertise of BMW Trained Technicians for many common services, from oil changes to brake pads.

To learn more, visit [BMWWestSpringfield.net](http://BMWWestSpringfield.net).

BMW of West Springfield  
1712 Riverdale St  
West Springfield, MA 01089  
413 301 9053  
[BMWWestSpringfield.net](http://BMWWestSpringfield.net)

# BMW HAS JUST LAUNCHED THEIR VALUE SERVICE INITIATIVE.

*Now making Maintenance on your BMW much less expensive.*



Limited time offer!



## FRONT BRAKES AND DISCS

Front Brake Pads, Brake Discs, and New Sensors.

All for less than **\$500** installed.

Only \$79.99



## FULLY SYNTHETIC OIL CHANGE

BMW Components installed by BMW technicians.

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