

Web designs that bring your business to life.

Engage visitors, enhance results.

Your website is potentially your target audience's first impression of your business. What does yours say about you? Does it say that you are professional? Well-respected? An expert in the field?

Or does it say the opposite?

A well-designed website can draw new customers, impress potential clients, catch an employer's eye, or increase your subscriber base. A dull, boring, or poorly structured website will do just the opposite.

A great website combines the power of design, copy, and user-experience elements to create something greater than the sum of their parts. A great website is beautiful and easy to use no matter what device your audience is using. A great website is simple to access and simple to maintain.

At H Grant Designs, we know the power of a great website - and we create them for our clients every day in Bergen County and beyond. Let us show you how we can create a great website for your business.

Websites designed for results

We're a team of professional designers and web experts based in Glen Rock who know how to design websites that get you the results you want. Our work speaks for itself and our previous clients are all too happy to rave about it.

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A simple 4-step process

You don't need a complicated process to come up with a website that meets all your needs and requirements. Our simple, four-step process has proven many times over that simple is better when it comes to designing websites.

Step 1: Assessment

Our first step is to take a look at what you've been doing and talk to you about why it isn't working and what you want results you want to see from a new site or a refresh of an existing site. We'll ask you questions like:

- What are your goals?
- What role do you want your site to perform?
- Who is your audience and what do you want them to do?
- Do you own a domain?
- Do you already have a site or are we starting from scratch?

These questions will help our designers start to understand your business and your goals so they can build a website that will exceed even your wildest dreams.

Not sure where to start? Not to worry. Our team of experts can help you figure it all out as part of your FREE consultation.

Step 2: Proposal

Once we've met with you and asked you all of our questions and answered yours, we will sit down and map out your ideal website. We'll estimate how long it will take to build, what we'll need from you, and put it all together in a detailed quote. Once you've had a chance to look over the quote, we will be available to answer any more questions you have.

Step 3: Beta Site

Now that the quote has been approved, we get to work. We will build your new site using all of the latest technology to ensure optimum performance with professional-quality style.

This is the stage where you will get to see how the site will look, what we have designed it to do, and much more. It's an exciting time where the design is flexible and fluid.

During this phase, we want your feedback and will collaborate to meet your needs. If it turns out there is something you don't like, let us know. If you want to change something, let us know. If you love it, let us know!

Step 4: 3...2...1...Liftoff!

Before you know it, it will be Launch Day. When your site is complete, we'll sit down with you once again for a complete walkthrough to make sure everything is as it should be and there are no surprises. Then we turn the reigns over to you to enjoy the benefits of your brand new web presence. More and better leads. More subscribers. Higher brand recognition. And more!

Why Wordpress

We're big fans of WordPress...and we're not alone. Approximately 31% of all websites on the internet today are run on a WordPress platform. That means that you've probably visited dozens of WordPress sites in the last month and probably never even knew it.

It's a powerful, flexible, customizable platform that's also easy to use and easy to update. It's an open-source Content Management System that's supported by tens of thousands designers and coders around the world. That means that, if you can dream it, WordPress can probably do it.

Contact us today and let's make awesome things, together.

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SOURCES USED:

Project Brief

<https://hgrantdesigns.com/web-design/>

<https://www.antisushi.com/design/web-design/>