

Websites with peace of mind included.

As a business owner, your time is precious. It should be spent on growing your business, not maintaining your website.

Are you confident in your website maintenance?

We know that, as a business owner, you are probably familiar with the phrase “mission creep.” That’s when the core of your business begins to slowly expand beyond its core focus so that the original goal suffers. That’s what it can feel like when you realize all that you’re required to do in a day.

Your task list likely goes beyond the things needed to grow your business. It probably includes things like invoicing, administration, scheduling meetings, and, most dreaded of all, website maintenance.

You didn’t start your business to build and maintain websites. You started your business to serve your clients by offering your unique products and services. So, if you are maintaining your website yourself, it’s probably only grudgingly so.

Like any piece of software, WordPress needs to be updated regularly to install security patches and updates to keep your website safe from intrusions, outages, and hackers exploiting the weaknesses to steal data.

If you don’t have any experience maintaining websites, it’s easy to overlook but it’s critical to the health and safety of your website. Luckily, there are companies that can professionally maintain your website keeping it up, running, and secure. We’re one of those companies.

Care Plans help your business grow and ensure your peace of mind.

A WordPress Care Plan is like a service plan for your car. It ensures that your website is getting the regular service it needs to keep running smoothly. It ensures that all updates and patches are taken care of so your website is secure, maintained, and up-to-date.

More importantly, a Care Plan gives you the peace of mind that your website is being taken care of so you can do what you need to do to grow your business.

Handing over this onerous task to a professional third-party frees up valuable time you and your employees need to accomplish the tasks that matter most to your business.

If you're not currently performing website maintenance or are using a company you don't fully trust, a Care Plan is a great way to ensure that this critical task is being completed fully and reliably so your customers can trust your website to be running and secure when they visit.

Can you answer yes to any of these questions?

- Do you want to grow your business with a website you are confident in?
- Are you having to take time out of your or your employee's day to perform website maintenance?
- Do you worry that your website could go down or be offline, harming the reputation of your business?
- Do you not have anyone to call if something goes wrong with your website?
- Are you worried that your website isn't being backed up by your current hosting provider?
- Are you worried that your slow website is losing you customers and sales?
- Do you want to avoid spending a fortune on plugin and license costs for premium plugins and themes?
- Do you not have the time to spend making changes to your website along with everything else you need to do?

If you answered yes to any of these questions, our WordPress Care Plans can help you get the seamless website experience you've been looking for.

Can you protect my website?

Yes! We can protect your website and ensure that any existing issues are fixed properly. How? With our Care Plan Audit service.

Before we will accept your website onto one of our Care Plans, we need to make sure that your website is healthy and in good order. Think of it as a check-up for your website.

Odds are, we did not build your website so, before we can guarantee its security and maintenance, we need to make sure it's in good working order. With our Care Plan Audit, we take a deep dive into your website including how it has been built, the plugins in use, the current security setup, and more. After we have a more complete picture of your website, we can take on its care and management on a regular basis.

After we complete our audit, we will provide you with a complete report of our findings including any actions we recommend you take moving forward. Included in the service is an additional two (2) hours of work time we can use towards resolving any issues that we have found.

The simple fact is that your website needs to be protected so it remains safe and secure for your clients and customers. You know how important it is that your website is visible and available to your target audience. We know how to keep it secure and running successfully for you. Together, we can make sure your website is ready for you to show the world your products or services.

Ready to begin? Click the button below to purchase our Care Plan Audit for \$249. You'll be taken to our secure checkout to complete your purchase.

After your order has been placed you'll receive a welcome email and instructions on how to securely send your login details over to us.

The audit process typically takes around 2-3 working days after we receive your purchase and schedule you into our systems.

We look forward to helping you with your website!

What's included in a Care Plan Audit?

Our Care Plan Audit looks at four key areas of your website. The results are supplied as a PDF report with action points to let you know what needs resolving, including ways to improve security and fix any errors. We also include two (2) hours of our time to help you with carrying out the recommended action points. If resolving all the issues takes more than the included two (2) hours, we are happy to continue to work on them at our standard hourly rate.

Design & Construction Analysis

We'll look at how your website has been created in WordPress, including the themes and plugins that have been used. We'll take care to note any non-standard features as well as to ensure that your website has properly licensed plugins/themes.

Issues/Problem Audit

We'll check your website to make sure that there are no obvious bugs, issues, or problems that would cause you problems in the future or prevent us from assisting you with a Care Plan. Any issues found will be noted along with appropriate action steps.

Performance Testing

We'll carry out some performance and speed testing on your website. Your website should be loading in two (2) seconds or less for your target audience to ensure that they can read and understand your message easily.

Website Security Review

We'll review the current security protocols that you have in place, check your backup systems, and ensure that everything is in good order.

Our satisfied clients

TESTIMONIAL

TESTIMONIAL

FAQs

Why do I need a Care Plan Audit?

We only work with websites that are well built and error-free on our Care Plans. We need to run an audit on your website to make sure that it's a good fit for our systems. In addition, you get the bonus of knowing that your website is in good order and good hands.

How long does the Care Plan Audit take?

We typically need around 2-3 working days to complete your Care Plan Audit from the point of receiving your order. From time to time this may be a little longer, as it will depend on our current work schedule. We'll always be clear with you as soon as we confirm your order.

What are the benefits of a secure website?

With a website that's been audited and is on one of our Care Plans, you can be sure that your website is as protected as it can be against intrusions, outages, and exploits. Your customers will also have a better user experience as websites that are up-to-date run faster than those that aren't.

Why should I work with you?

Our agency has been in business since 2006 and has over a decade of experience with WordPress security and maintenance. Our friendly team of experts loves working with business owners to make sure their websites are secure, maintained, and up-to-date.

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SOURCES USED:

Project brief

<https://www.boldeyemedia.com/website-tune-up-2/>