

## **Product Launch Promotional Copy - T8-S Mk2**

### **Advatek Announces the Launch of a New, World-Class LED Controller**

Wow your clients with a world-class pixel system that's affordable on a local budget. The Advatek PixLite T8-S Mk2 is a pixel LED controller that's built to last and has all the protection you need for peace of mind with professional installations.

The PixLite T8-S Mk2 pixel controller meets modern industry expectations while maintaining the Advatek's brand tradition of unrivaled industry value coupled with the high standards anyone should expect from an Australian design and build.

"The PixLites never let us down. We have been using them to light festival performances and art installations for years, and they perform. They have good form factor, are user-friendly, and are of great quality. They're the best stuff on the market," said Timo Lejeune, owner of Lumus Instruments.

The PixLite T8-S Mk2 transmits up to 96 universes of data to 8 PixLite R2/R4 devices at distances up to 300m/1,000ft. Perfect for any professional installation, particularly when the LEDs will be separated by some distance. At full retail price, your customers will still pay below \$18/universe, giving them unrivaled data distribution at a low price.

We also offer a dual-rackmount accessory kit for the PixLite T8-S Mk2 so you can double the output of your show.

This kind of lighting system isn't just for show business. One loyal Advatek customer has deployed thousands of these lights to run the lighting system in their warehouse. Our high quality and low prices means that anyone can take advantage of professional-quality lighting system. This flexibility allows us to confidently offer a 3-year full replacement warranty.\*\*

Contact us today to find out how to become an Advatek reseller and start giving your customers world-quality lighting controllers at affordable prices today.

Advatek also offers a partner program for those in "the biz" that allows them to access our products at wholesale prices. Please email [craig@advateklights.com](mailto:craig@advateklights.com) to find out if you qualify for this exciting program.

IMPORTANT: This written material has been prepared based on sources which you provided. Neither Flocksy or the creative who wrote the copy makes any claims whatsoever as to the accuracy of the information contained within, and they are not responsible for any legal or financial difficulty resulting from the use of this written material. We encourage you to review it thoroughly before disseminating it or using it in trade.

SOURCES USED:

**Project Brief**

[https://advateklights-my.sharepoint.com/:f:/p/craig/EiqpMYIXsuNJqmA0Bh8OjgABXaAFr\\_GvzipNoggdKxSKlw?e=cPVg00](https://advateklights-my.sharepoint.com/:f:/p/craig/EiqpMYIXsuNJqmA0Bh8OjgABXaAFr_GvzipNoggdKxSKlw?e=cPVg00)