

## **Logo Design, Marketing Videos, and Screen Printing by Prismatic Supplies**

Logos, videos, and screen printing are all effective and important ways of promoting your business's brand, products, and services. Prismatic Supplies has experts who can help Vancouver-area businesses with all three.

### **Logo Design**

Brand identity is critical for your business. Branding tells the world who you are, what you do, and what you're all about.

A huge component of your branding is your logo. Think about how the world's most successful companies use their logos to great effect.

When designed well, a logo does all of the following:

- It's recognizable, memorable, and unique.
- It sets you apart from the competition.
- It embodies your brand and who you are.
- And it's both versatile and timeless.

While the benefits of an effective logo are easy to understand, designing one is not so easy. Prismatic Supplies has experts in logo design who will get to know your business and its goals, and we'll help you design the logo you need so that you stake your claim among the competition.

Get in touch with us today to learn more!

### **Business Marketing Videos**

Business videos are now a major component of marketing because of how effective and versatile they are. With them, you can promote products and services, provide how-tos, reach potential customers, and more.

Prismatic Supplies understands that time and money are always big concerns for business owners. We know they may not have the time or the resources to make quality videos to represent their companies.

If you bring us on board, we'll help you choose a template and then customize your videos to meet your needs. It will be fast and affordable, and we can also get you comfortable enough with the platform that you can create and edit videos on your own in the future.

Whether you plan to post your video on social media, embed it on your company website, save it for use down the road, or anything else, Prismatic Supplies will be there to assist in creating the video you need.

Contact us today to get started!

## **Screen Printing**

Do you need to create a tee shirt to help you promote your business?

Screen printing is a great solution. We transfer a design such as a logo to a shirt or other surface by putting a mesh screen over the surface. To get the ink onto the surface, we use a squeegee or some other tool to push the ink through the mesh openings. At the same time, a blocking stencil or some other impermeable surface prevents ink from getting where it isn't supposed to go. And that leaves the intended design as the finished product.

Screen printing has some clear benefits:

- Fast and accurate
- High-quality images
- Durable-- tee shirts created with screen printing can last for years.
- Versatile-- tee shirts, hats, banners are among the many things you can transfer designs to.

Prismatic Supplies offers fast, affordable, and top-quality screen printing services to businesses in the Vancouver area. We'll make sure the design is exactly what you want, and then we'll create and deliver the product you need.

Get in touch with us now for a quote or to ask questions!

IMPORTANT: This written material has been prepared based on sources which you provided. Neither Flocksy or the creative who wrote the copy makes any claims whatsoever as to the accuracy of the information contained within, and they are not responsible for any legal or financial difficulty resulting from the use of this written material. We encourage you to review it thoroughly before disseminating it or using it in trade.

SOURCES USED:

<https://www.crowdspring.com/logo-design/>

<https://biteable.com/business/>

<https://www.elitepromomarketing.com/screen-printing.html>