

## Market Value

Consultation & Strategic Planning	\$7,500
1. Ad Management	\$45,000
2. Ohio State Sponsorship	\$90,000
3. Organic SEO	\$60,000
4. Social Media Engagement	\$325,000
5. Virtual RV Show	\$350,000
6. RV Insurance Group	\$95,000
7. Personal-liked Content	\$90,000
8. RVW Texas	\$95,000
9. RVW Parts E-Commerce	\$95,000
10. RVW Service	\$95,000
11. RVW Featured Artist	\$75,000
<b>Total Income</b>	<b>\$1,422,500</b>

## DEXTEROUS PRICING

Consultation & Strategic Planning	
1. Ad Management	
2. Ohio State Sponsorship	
3. Organic SEO	
4. Social Media Engagement	
5. Virtual RV Show	
6. RV Insurance Group	
7. Personal-liked Content	
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10. RVW Service	
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<b>Total Income</b>	