

## **What is Web Development?**

Web Development is the process of building a website. A web developer may work alone or with others, but they'll always be tasked with writing the code that makes the website work.

## **Skills You'll Need**

The best web developers have many talents, but knowing code is the most fundamental skill you'll need. If you have not learned code yet, don't worry, there are many great resources to help you achieve fluency - from free online classes to bootcamps.

To be a success in the field, you'll need to hone your creative muscles. Web developers help to craft the formatting of a website and guide how it appears to users. They may have help from web designers, but sometimes the web developer does it all!

You'll also want to be good at solving problems and critical thinking, because web developers frequently need to fix bugs in the code and figure out new solutions to keep everything running smoothly.

Business skills, like empathy and customer service, are great to develop as well, because web developers work with clients and often have to anticipate their needs.

## **Web Development Salaries**

Web developers work in different ways - some are freelancers, others are salaried employees. Depending on where you work, how you work, and your experience level, the compensation can range quite a lot, but many web developers are eventually able to earn very high wages.

When you're starting out, however, the average yearly pay tends to be around the \$65,000 - \$70,000 range.

## **Finding Your Next Opportunity**

There are many types of opportunities in web development, each with different pros and cons. You'll need to first evaluate these and decide what type of path you want to pursue.

But whether you decide freelance or salaried work is right for you, you'll need to boost your portfolio to help you break into the industry. You'll want to take on lots of projects to hone your skills and have completed work to demonstrate your abilities to future employers.

Social media is a great asset. You can build connections with people in the industry on LinkedIn and become part of the community on Twitter before you even have a job in the field. There's also sites that can help you demonstrate your work to prospective employers, and other sites

where you can blog about your journey and contribute to the conversations surrounding web development.

You'll also want to keep yourself from getting discouraged and remember that it's a marathon, not a race! The right position will come around, even if it takes a little longer. In the meantime, sharpen your skills so that you can be ready for the job opportunities right around the corner.

The good news is that CO.CAREERS can also help. We offer a multitude of roles in various positions, including remote opportunities. Our job board is well designed, intuitive, and easy to use.

### **How the CO.CAREERS Job Board Works**

Use CO.CAREERS' Job Board to help you find a career and flexible job that suits your lifestyle by allowing you to search available positions by keywords or job titles such as "Web Design", "Designer", "Web Development", or "Developer".

Users can also choose from employment types, location, and job post time for finding the freshest jobs (e.g., in the past week). Be sure to sign up for the weekly job notifications based on your search preferences entered to get weekly email notifications.

We only post careers with specific job functions from employers who meet human-centered criteria. The search then returns matches from vetted employers looking for top talent. The current job posting types you will see revolve around:

- Web Design and Web Development
- User Experience Design and User Research
- Marketing and Communications

Coupled with good jobs, we offer a free Knowledge Center with up-to-date, practical career tips and content to help you find a career that suits your lifestyle.

### **Find Good Jobs and Access Practical Career Tips**

CO.CAREERS helps you find good jobs by committing to displaying opportunities at organizations that put humans first, making meaningful roles accessible, and updating our job boards daily.

We envision a world where everyone can achieve economic opportunity without sacrificing their values to achieve both work-life balance and the pay they deserve. We are on a mission to make it easy to connect people and organizations with a private talent network and up-to-date practical career resources. Use the CO.CAREERS Job Board now to find a job that feels like more than a boring 9-5. Discover a career that excites you with benefits that appreciate your value.

Commit to learning all you can, presenting yourself and your work well, and using the CO.CAREERS Job Board, and you will be well on your way to a successful career in web development. Check the board each day to explore the available opportunities, and be sure to sign up for a free account so you can upload your resume, save your profile, bookmark jobs, and more.

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SOURCES USED:

<https://blog.co.careers/ux-design/>

<https://kinsta.com/blog/how-to-become-a-web-developer/>

<https://snipcart.com/blog/how-to-get-job-web-developer>